

The MyRegistry.com Wedding Registry Insider

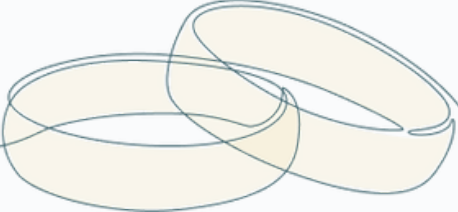
What Couples Are Loving Right Now



Every love story is unique... and these days,
every wedding registry is too.

Trend Report | April 2025 Edition

Based on real-time data
from MyRegistry.com



Today's couples are rewriting the rules, focusing less on collecting things and more on curating lives full of memories, meaning, and possibility. Whether they're building a cozy home together, planning unforgettable adventures, or celebrating the simple joys of everyday life, their registries reflect the dreams they're most excited to share.

Powered by real data from real registries on MyRegistry.com, this quarterly trend report reveals what modern couples are truly loving and how wedding registries are evolving to capture the heart of a new generation.



Key Wedding Registry Trends for 2025

1. Modest, Yet Meaningful

Today's couples are embracing registries that feel lighter, but more intentional. It's not about filling a house with stuff, it's about filling a life with memories. Home improvement projects, weekend DIYs, traveling to new places, hosting cozy dinners; couples are building experiences together, not just building homes. In 2025, togetherness is the ultimate goal, and every gift added to a registry reflects that desire to grow, dream, and live side by side.

2. Making Memories At Home

More than ever, registries are invitations to gather. Couples are leaning into premium tableware and thoughtfully curated experience gifts, signaling a return to intimate moments with family and friends. It's about more than having beautiful things, it's about creating beautiful memories: small dinner parties, backyard brunches, spontaneous celebrations. The registry becomes a canvas for future connection, not just a checklist.

3. True Self-Expression

Registries in 2025 are a reflection of who couples truly are. They are blending traditional gifts with luxury splurges and once-in-a-lifetime adventures, all in one place. No two registries look alike anymore, and that's the point. Every choice tells a story: a favorite shared hobby, a future dream, a personal style statement. Building a registry today is about building a portrait of the life couples are excited to create together.

4. Freedom, Flexibility, and Limitless Possibility

The range of options available to couples has never been wider. Registries are moving beyond a single store or brand to become limitless collections of everything a couple loves. More retailers, more diversity, more choice. It's not about loyalty to a store, it's about loyalty to the life couples dream of. The modern registry is flexible, customizable, and deeply personal, offering a world of possibility in a few clicks.

Modest, Yet Meaningful

Building a Life Together

Wedding registries are evolving this year and it's not just about acquiring things. It's about building something together. Couples are choosing fewer, more intentional gifts that reflect their real-life goals: creating a cozy home, taking adventures together, and deepening their connection through shared experiences.

The registry is no longer a shopping list, it's a blueprint for a life they're excited to build side by side.

The Data Behind the Movement:

- Gift cards are still the most added registry item, especially for Home Depot, Lowe's, Costco, and Southwest Airlines. This is a clear sign that couples value **home improvement**, **saving for the future**, and **travel togetherness** over material accumulation.
- **Home upgrade gifts** are trending higher than traditional kitchen basics, with **Crate & Barrel** and **CB2** emerging as leading favorites. Couples aren't just outfitting kitchens, they're upgrading entire living spaces where memories will be made.
- **Personalized and experience-based gifts**, like honeymoon funds and home design services are being added more frequently, signaling a shift toward valuing time and moments over material goods.

A New Era of 'Togetherness'

From DIY projects to dream vacations, couples are curating registries that support their life goals, not just their life needs.

The trend is clear: **fewer gifts, but gifts that matter deeply.**

Simple eloquence.



Making Memories at Home

Foundations for a Lifetime

So far in 2025, wedding registries are redefining what it means to build a home. Couples aren't asking for dozens of kitchen gadgets or endless home decor. Instead, they're focusing on a few meaningful upgrades that turn their spaces into places where memories are made.

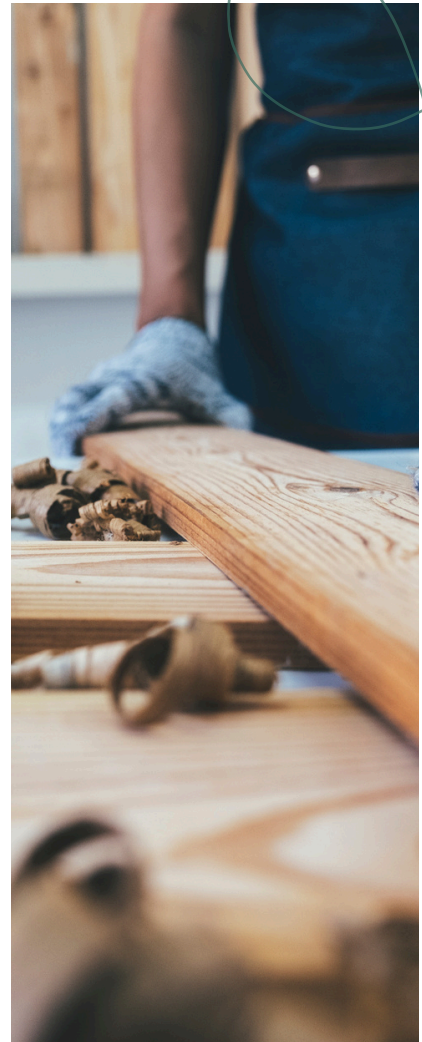
It's about creating a life, not just filling a house.

The Data Behind the Shift:

- Couples want to work on projects together, from their first garden to a shared dream kitchen. As such, they're choosing Home Depot, Lowe's, and other DIY gift cards for their registries, enhancing their living spaces not just to entertain, but to live their best lives together.
- **Homemaking is En Vogue!** Luxury home basics, like plush towels, versatile glassware, and quality kitchen essentials are being chosen carefully to support real life, not just photo-perfect living rooms.

The current top 5:

1. Oriente Italiano Dessert Plate
2. Hip 31-oz Large Red Wine Glass
3. Sonoma Goods for Life Ultimate Bath Towel
4. Over-the-Sink Mesh Colander
5. Hip 9-oz Champagne Glass



Home Is Where the Story Begins

From Sunday brunches with friends to lazy mornings renovating a fixer-upper, couples are investing in the memories that happen inside the walls they share. Registries aren't just practical lists anymore. They are love letters to the lives couples are excited to create together.

True Self-Expression

Every Choice Tells a Story

Wedding registries are becoming living portraits of each couple's unique identity. It's no longer about sticking to tradition or following a set formula, it's about blending heirloom-worthy classics, luxury indulgences, and unforgettable experiences, all in one curated collection.

No two registries look alike anymore, and that's exactly the point.

Top Brands Couples Are Adding To Registries

1. Tres Belle Fete
2. Juliska
3. Mackenzie Childs
4. Le Creuset
5. Fiesta Factory Direct

Each gift added is a reflection of a dream shared, a hobby loved, a future envisioned. From adventurous getaways to timeless tableware to creative home upgrades, couples are using their registries to celebrate who they are and who they're becoming together; crafting a beautiful story along the way.

~~Checklist~~ Storybook

Today's registry isn't a checklist. It's a storybook. And every item inside helps tell the next chapter.

Freedom, Flexibility, and Limitless Possibility

Curate Your Life, Your Way

Gone are the days of registries tied to a single retailer. In 2025, couples are curating registries as unique and varied as their own dreams. A modern registry blends everything; traditional essentials, luxury upgrades, once-in-a-lifetime adventures, and meaningful experiences, all in one place.

The Data Behind the Shift:

- Couples are embracing **gift card options** that offer broad flexibility, like **Cheers To You Choice (One4All)**, a card that rose three spots in popularity on the top 10 list from 2024 to 2025.
- **Retail diversity is expanding**, with more couples adding items from multiple brands and categories than ever before, signaling a desire for customized registry experiences.
- Travel gift cards, home improvement cards, luxury retailers, and everyday essentials now sit side by side, building a complete picture of how couples want to live, not just what they want to own.

The New Registry Philosophy

It's not about loyalty to a store, it's about loyalty to a vision for the future.

Today's couples are free to dream bigger, personalize deeper, and choose without limits. And every click brings them one step closer to the life they imagine (and deserve) together.

Ready to Build Your Dream Registry?

Start your wedding registry today and get expert-curated recommendations!



[Create Your Registry Now](#) 